

MICHAEL GIOIA

EXPERIENCE

PEOPLE MAGAZINE, SENIOR NIGHT EDITOR

NEW YORK, NY (AUGUST 2021-PRESENT, *former intern FEBRUARY 2010-FEBRUARY 2011)

- Manage a team of 7+ during the evening hours of 5 p.m.-1 a.m. ET to assign and edit the night news for over 15 verticals, including celebrity, crime, human interest, politics, sports and more
- Led online coverage following the death of Betty White, resulting in nearly 25 pieces on the late TV icon in 12 hours, the highest performing traffic day in 2021 and the most-clicked PEOPLE URL in history
- Cover breaking news, previously including the shooting on Alec Baldwin's *Rust* film, and later appeared on the *PEOPLE Every Day* Podcast to discuss Baldwin's subsequent primetime interview
- Contribute coverage and support to Dotdash Meredith's LGBTQ+ organization, *Outspoken*
- File exclusive source reporting as well as celebrity interviews

OK! MAGAZINE, EXECUTIVE EDITOR

NEW YORK, NY (SEPTEMBER 2020-JULY 2021)

- Led the redesign and restructure of OKMagazine.com, creating new workflow, a fresh style and voice, and building a new team — resulting in 4x increased sessions compared to 2020; [sessions in 2021 reached 41M through May as compared to a total of 11M in 2020](#)
- Managed a team of 10+, including editors, writers, photo and freelance while reporting to the CEO
- Oversaw daily production, including breaking news, features, video, social and branded content with a keen eye for consistency and legal standards
- Assigned and top edited 30+ daily stories, ranging from celebrity news to lifestyle and true crime
- Collaborated with publicists to secure interviews as well as seek out sources for stories
- Monitored the website on off-hours, including nights and weekends, to report breaking news

AMERICAN MEDIA, INC., SENIOR EDITOR, STAR

NEW YORK, NY (OCTOBER 2017-JULY 2019; *freelance JULY 2019-SEPTEMBER 2020)

- Top edited the entirety of *Star* Magazine's celebrity editorial; handled, wrote and conceptualized *Star* Magazine's Couples, News, Entertainment and Feature sections
- Interviewed celebrities for in-book Q&As and feature stories
- Edited files from American Media Inc.'s various reporters to craft cover stories, spreads and special inserts in InCopy and InDesign; assigned and edited *Star* and *OK!* Magazine freelancers
- Worked with AMI's top editors to brainstorm cover stories across all AMI brands, including *Us Weekly*

PLAYBILL, FEATURES MANAGING EDITOR

NEW YORK, NY (MARCH 2011-JUNE 2017)

- Created Playbill's Features department in 2015 to produce 3+ feature stories daily on Playbill.com
- Developed a network of freelancers, employing over a dozen new writers
- Key player in the two-year redesign of the Playbill.com website
- Grew social media from its beginnings, now at 459K Facebook likes, 414K Twitter followers and 763K Instagram followers
- Produced Playbill's first special edition Pride issue, distributed annually during LGBTQ+ Pride Month
- Attended and staffed events, including the annual Tony Awards and Broadway opening nights
- Crafted the website's top-read stories, including viral listicles and the most-shared interviews
- Wrote monthly feature stories for the in-theatre magazine (average circulation of 1.3M)
- Coordinated and oversaw major feature projects, within editorial, photo and video depts.
- Fielded pitches from staff writers and freelancers; edited pieces in a fast-paced newsroom

FREELANCE

TODAYTIX/BROADWAY STYLE GUIDE, CONTRIBUTING WRITER

Profiles Broadway stars and covers theatrical events

COVENANT HOUSE NYC, TEACHING ARTIST

Teaches classes in creative writing and improvisation to NYC's homeless youth

ROUNABOUT THEATRE COMPANY, 2014

Wrote liner notes, featuring an exclusive interview with Oscar-winning director Sam Mendes, for the souvenir program for the 2014 Broadway revival of *Cabaret*, starring Alan Cumming

EDUCATION

B.A. IN ENGLISH WITH MINORS IN JOURNALISM AND MUSICAL THEATRE

MONTCLAIR STATE UNIVERSITY | MONTCLAIR, NJ | MAY 2010 | CUM LAUDE, GPA: 3.6

A.A. IN LIBERAL ARTS

MIDDLESEX COUNTY COLLEGE | EDISON, NJ | MAY 2008 | HIGH HONORS, GPA: 3.7



MICROSOFT WORD,
POWERPOINT, EXCEL
& OUTLOOK
BASIC PHOTOSHOP
MAC OS + WINDOWS
GOOGLE ANALYTICS
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FRENCH VANILLA
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TWO SPLENDA

Confidentiality with regard to present
employer respectfully requested.